

# The 43<sup>rd</sup> Annual



# Revolutionary Run 2025



*A Community Charitable Organization*



*Established 1967*

UMBA

P.O. Box 43

Washington Crossing, PA 18977

Dear Sponsor,

Upper Makefield Business Association (UMBA) welcomes your participation supporting its efforts hosting the 43<sup>rd</sup> Annual Revolutionary Run. The Revolutionary Run takes place on **Friday, July 4, 2025** in Washington Crossing Historic Park, Pennsylvania. The park is located near the intersections of Route 32 and Route 532. The races kick-off at 8 AM with the post race awards being presented at 10:30 AM.

We live in a community which is the envy of all who visit here. Our fine schools, our pleasant communities, our open spaces and scenic natural beauty, our businesses that support the residents and visitors and our historic sites.

Washington Crossing State park is the site of General George Washinton's historic 1776 Christmas night crossing of the icy Delaware River. For almost ten hours, boats and ferries moved continuously back and forth carrying men, horses and cannon to the Jersey side. By midnight a strong storm had developed, hurling sleet, hail and snow at the rebel army. Landing at Johnson's Ferry, the Continental Army still faced an arduous nine mile march to Trenton as the storm continued with a vengeance. Reaching Trenton in the early morning of December 26<sup>th</sup>, the American Army surrounded, defeated and captured over 900 Hessian mercenaries and secured a morale boosting victory of immeasurable proportions. Historians generally agree that this surprise victory was, in fact, the "turning point of the Revolutionary War.

It is only fitting that the start and finish lines of the RevRun are located where then General George Washington and his troops “turned the tide” of the Revolutionary War.

UMBA is proud to have served this community since 1967; 2025 is our 58th year as a community charitable organization! It is our hope and desire to maintain this status of excellence through the joint efforts of our membership, the businesses within the community, and our commitment to community service along with our partnerships with the Upper Makefield Township, and the many sponsors, volunteers and contributors over the years who have allowed us to give back in many ways.

Your kind support of events such as the Revolutionary Run will allow UMBA to continue these needed causes for many years to come.

The 2025 Revolutionary Run raised funds will benefit:

- The Upper Makefield Township Emergency Fund;
- UMBA Scholarships for high school students continuing their education. Over \$150,000 has been offered to students over the years;
- UMBA Sunshine Fund helping families in need or crisis;
- Upper Makefield Volunteer Fire Department;
- Washington Crossing Historic Park;
- Newtown Ambulance Service

The Revolutionary Run is a USATF Mid-Atlantic sanctioned and officially timed and recorded race with our partner CompuScore. The race draws an audience of 1,200 to 2,000 runners, their families, friends, and spectators. There are three separate events: a 10K certified race, 5K certified race, and 1 mile “Fun Run”.

UMBA and its members spend a great deal of time preparing for the Revolutionary Run. At daybreak on the on July 4<sup>th</sup>, dozens of volunteers coordinate registration, first aid, parking, water stations, and a host of other necessary functions. As sponsors, you can be sure that all these diverse groups recognize and support the businesses and organizations who have so generously contributed to the success of the event.

2026 will be the 250<sup>th</sup> anniversary of the founding of the United States of America. Special events and tie-ins with other organizations are being planned for this special event. If you sponsor the RevRun in 2025 AND commit to helping us again in 2026, you can lock in preferential values now without any commitment of additional funds until 2026. Specifically, we will:

- Begin our promotion and marketing of your organization and social media 6 months earlier, offering a head start on recognition in the community.
- Lock in the 2026 sponsorship pricing in 2025. With your sponsorship this year and commitment to 2026, you will be guaranteed the sponsorship pricing will not change next year.
- Priority placement of your logo on the tee shirt.
- Preferential treatment and recognition on all marketing materials in support of the 2025 and 2026 RevRun. Our plans for July 4<sup>th</sup> will provide additional recognition of you as a key sponsor of the RevRun.
- No financial commitment at this time. Pay for your 2026 sponsorship in April-June of 2026.

We hope you will sponsor the RevRun in 2025 at whatever level is the most appropriate for your organization. And please consider locking this in again for 2026.

We appreciate your support to create a unique, historical and great community event. Will you help us by being a 2025 Revolutionary Run sponsor?

Sincerely,

**Revolutionary Run Committee**

*Kevin T. Brooks, Harry Barfoot, Matthew J. McElroy, Scott Miller, Janet Dotson, Robert Shaw*



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## Platinum Medal Sponsor

- Company reference to the event name. “presented by”
- Prominent logo and/or company name on all promotions and publicity. Company logo prominently displayed on the main RevRun website continuously for 12 months
- Logo and/or company name on 18” x 24” Mile Marker signs at mile markers 1 through 6 for the 10K race and mile markers 1 through 3 for the 5K race.
- Three (3) Promotional Emails to Runners (to be approved by the Rev Run Committee). The list of runners will NOT be released to any company due to data protection
- Invitation to present to the UMBA membership at one general meeting. Dinner included. Recognition will be made via social media
- Opportunity for the sponsorship company to do one (1) one minute video or up to (three) 20 second videos for Platinum with reference to the Revolutionary Run (to be provided by the sponsoring company) for social media
- Display company banner(s) along race course AND start and finish lines
- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors
- Company announced numerous times during race day festivities
- Logo with link to company website on [www.revrunpa.com](http://www.revrunpa.com)
- Twelve (12) Social Media Posts a month
- Display table at race day event for handing out company information, products and giveaways
- RevRun Email to runners via email with company logo at the bottom of the email
- Opportunity to start 10K or 5K races and present awards at Finish
- Twelve (12) Lawn Signs with company logo (produced by UMBA)
- Twelve (12) Lawn Signs provided by company
- Brochure PDF profile of sponsorship company distributed online and email to all registrants

**Cost \$6,000.00**



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## Gold Medal Sponsor

- One (1) Promotional Email to Runners (to be approved by the Rev Run Committee). The list of runners will NOT be released to any company due to data protection
- Invitation to present to the UMBA membership at one general meeting. Dinner included. Recognition will be made via social media
- Opportunity for the sponsorship company to do one (1) 20 second video with reference to the Revolutionary Run (to be provided by the sponsoring company) for social media
- Display company banner(s) along race course AND start and finish lines
- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors
- Company announced numerous times during race day festivities
- Logo with link to company website on [www.revrunpa.com](http://www.revrunpa.com)
- Six (6) Social Media Posts a month
- Display table at race day event for handing out company information, products and giveaways
- RevRun Email to runners via email with company logo at the bottom of the email
- Six (6) Lawn Signs with company logo (produced by UMBA)
- Six (6) Lawn Signs provided by company
- Brochure PDF profile of sponsorship company distributed online and email to all registrants

**Cost \$3,000.00**



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## Silver Medal Sponsor

- Opportunity for the sponsorship company to do one (1) 20 second video with reference to the Revolutionary Run (to be provided by the sponsoring company) for social media
- Display company banner(s) along race course AND start and finish lines
- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors
- Company announced numerous times during race day festivities
- Logo with link to company website on [www.revrunpa.com](http://www.revrunpa.com)
- Five (5) Social Media Posts a month
- Display table at race day event for handing out company information, products and giveaways
- RevRun Email to runners via email with company logo at the bottom of the email
- Five (5) Lawn Signs with company logo (produced by UMBA)
- Five (5) Lawn Signs provided by company
- Brochure PDF profile of sponsorship company distributed online and email to all registrants

**Cost \$1,500.00**



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## Bronze Medal Sponsor

- Display company banner(s) along race course AND start and finish lines
- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors
- Company announced numerous times during race day festivities
- Logo with link to company website on [www.revrunpa.com](http://www.revrunpa.com)
- Four (4) Social Media Posts a month
- Display table at race day event for handing out company information, products and giveaways
- RevRun Email to runners via email with company logo at the bottom of the email
- Three (3) Lawn Signs with company logo (produced by UMBA)
- Four (4) Lawn Signs provided by company
- Brochure PDF profile of sponsorship company distributed online and email to all registrants

**Cost \$1,000.00**

## Fun Run Sponsor

- Display company banner(s) along race course AND start and finish lines
- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors
- Company announced numerous times during race day festivities
- Logo with link to company website on [www.revrunpa.com](http://www.revrunpa.com)
- Three (3) Social Media Posts a month
- Display table at race day event for handing out company information, products and giveaways
- Two (2) Lawn Signs with company logo (produced by UMBA)
- Three (3) Lawn Signs provided by company
- Brochure PDF profile of sponsorship company distributed online and email to all registrants

**Cost \$500.00**





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## Patron of Miles Sponsor

- Logo with link to company website on [www.revrunpa.com](http://www.revrunpa.com)
- Two (2) Social Media Posts a month
- One (1) Lawn Signs with company logo (produced by UMBA)
- Two (2) Lawn Signs provided by company
- Prominently displayed company signage at 5k and 10k turnaround points and water stations
- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

**Cost \$250.00**

## Friends of UMBA Sponsor

- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

**Cost \$100.00**

	Platinum	Gold	Silver	Bronze	Fun	Patron	Friends
Company reference to the event name. “presented by”	✓						
Prominent logo and/or company name on all promotions and publicity. Company logo prominently displayed on the main RevRun website continuously for 12 months	✓						
Logo and/or company name on 18” x 24” Mile Marker signs at mile markers 1 through 6 for the 10K race and mile markers 1 through 3 for the 5K race.	✓						
Promotional Emails to Runners (to be approved by the Rev Run Committee). The list of runners will NOT be released to any company due to data protection	3	1					
Invitation to present to the UMBA membership at one general meeting. Dinner included. Recognition will be made via social media	✓	✓					
Opportunity for the sponsorship company to do one (1) one minute video or up to (three) 20 second videos for Platinum. For Gold and Silver, one 20 second video with reference to the Revolutionary Run (to be provided by the sponsoring company) for social media	✓	✓	✓				
Display company banner(s) along race course AND start and finish lines	✓	✓	✓	✓	✓		
Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors	✓	✓	✓	✓	✓		
Company announced numerous times during race day festivities	✓	✓	✓	✓	✓		
Logo with link to company website on <a href="http://www.revrunpa.com">www.revrunpa.com</a>	✓	✓	✓	✓	✓	✓	
Social Media Posts a month	12	6	5	4	3	2	
Display table at race day event for handing out company information, products and giveaways	✓	✓	✓	✓	✓		
RevRun Email to runners via email with company logo at the bottom of the email	✓	✓	✓	✓			
Opportunity to start 10K or 5K races and present awards at Finish	✓						
Lawn Signs with company logo (produced by UMBA)	12	6	5	3	2	1	
Lawn Signs provided by company	12	6	5	4	3	2	
Prominently displayed company signage at 5k and 10k turnaround points and water stations						✓	
Brochure PDF profile of sponsorship company distributed online and email to all registrants	✓	✓	✓	✓	✓	✓	✓
<b>Price</b>	<b>\$6,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>



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<b>Primary Contact</b>			
<b>Company / Donor Name</b>			
<b>Address</b>			
<b>Phone</b>		<b>Fax</b>	
<b>Email</b>		<b>Website</b>	
<b>Sponsorship Amount in US\$</b>			
<b>Sponsorship Level</b> <i>(UMBA Committee use only)</i>			
<b>Sponsorship Years Commitment</b>	2025	2026	
Key Benefits for Multi year commitment: <ul style="list-style-type: none"> <li>• Priority placement on t-shirts</li> <li>• Locked-in 2025 Rev Run Sponsorship pricing for 2026</li> <li>• Special recognition on <u>all</u> RevRun marketing materials starting in early-2026</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/> No payment due until January 2026. Commitment to the 2026 RevRun with current pricing	
<b>Signature of Primary Contact</b>			<b>Date</b>
<b>My signature indicates authorization to make this commitment on behalf of my company. (Please check to confirm)</b>			<input type="checkbox"/>

Please make checks payable to **UMBA Society Rev Run** and mail original form with payment to UMBA, P.O. Box 43, Washington Crossing, PA 18977

**This is your invoice for payment. Thank you for your support!**

[www.revrunpa.com](http://www.revrunpa.com)

The Revolutionary Run is a 501(c)(3) nonprofit EIN: 47-5039110