

The 42nd Annual



Revolutionary Run 2024

Sponsorship Opportunities





A Community Charitable Organization



Established 1967

UMBA
P.O. Box 43
Washington Crossing, PA 18977

Dear Sponsor,

UMBA welcomes your participation supporting its efforts hosting the 42nd Annual Revolutionary Run. The Revolutionary Run takes place on **Thursday, July 4, 2024** in Washington Crossing Historic Park, Pennsylvania. The park is located near the intersections of Route 32 and Route 532. The races kick-off at 8 AM with the post race awards being presented at @ 10:30 AM.

UMBA is a community-based non-profit (501(c)(3)) organization and we donate the proceeds from our events back into the community. One of our proudest accomplishments is UMBA's scholarship program. Our scholarships help students pursue continuing education through financial assistance. Over the past 30 years we have provided in excess of \$150,000 to local students in our area. In addition to the scholarships, we have funded specialized emergency equipment to both our police and fire departments as well help local families in dire need with contributions of essential living and medical necessities. Your kind support of events such as the Revolutionary Run will allow UMBA to continue these needed causes for many years to come.

The 2024 Revolutionary Run raised funds will benefit:

- The Upper Makefield Township Emergency Fund;
- UMBA Scholarships;
- UMBA Sunshine Fund;
- Upper Makefield Volunteer Fire Department;
- Washington Crossing Historic Park.

The Revolutionary Run is a USATF Mid-Atlantic sanctioned and officially timed and recorded race with our partner CompuScore. The race draws an audience of 1,200 to 2,000 runners, their families, friends, and spectators. There are three separate events: a 10K certified race, 5K certified race, and 1 mile “Fun Run”.

UMBA and its members spend a great deal of time preparing for the Revolutionary Run. At daybreak on the on July 4th, dozens of volunteers coordinate registration, first aid, parking, water stations, and a host of other necessary functions. As sponsors, you can be sure that all these diverse groups recognize and support the businesses and organizations who have so generously contributed to the success of the event.

We appreciate your support to create a unique, historical and great community event. Will you help us by being a 2024 Revolutionary Run sponsor?

Sincerely,

Revolutionary Run Committee

Kevin T. Brooks, Harry Barfoot, Matthew J. McElroy, Scott Miller





42nd Annual Revolutionary Run Sponsorship



Gold Medal Sponsor

- Company reference to the event name, e.g., The 2024 Rev Run Sponsored by XXX Company;
- Prominent logo and/or company name on all promotions and publicity, including print ads, press releases, race applications, T-shirts (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Company announced numerous times during race day festivities;
- Logo with link to company website on www.revrunpa.com;
- Display table at race day event for handing out company information, products and giveaways;
- Opportunity to start 10K or 5K races and present awards at Finish;
- 10 Lawn Signs with company logo (produced by UMBA);
- 10 Lawn Signs provided by company;
- Display table at race day event for handing out company information, products and giveaways;
- Opportunity for the sponsorship company to do One (1) 30 second video promotion for your company with reference to the Revolutionary Run (to be provided by the sponsoring company) for social media;
- Up to three (3) promotional emails to runners and supporters (to be approved by the Rev Run Committee). The list of runners will NOT be released to any company due to data protection;
- Logo and/or company name on 18" x 24" Mile Marker signs at mile markers 1 through 6 for the 10K race and mile markers 1 through 3 for the 5K race.

Cost \$6,000.00



42nd Annual Revolutionary Run Sponsorship



Silver Medal Sponsor

- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors at the Silver Medal level (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Logo with link to company website on www.revrunpa.com;
- Display table at race day event for handing out company information, products and giveaways;
- Opportunity to start 10K OR 5K Run and present 10K OR 5K awards;
- 5 Lawn Signs with company logo (produced by UMBA);
- 5 Lawn Signs provided by company.

Cost \$3,000.00

Bronze Medal Sponsor

- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors at the Bronze level (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Logo with link to company website on www.revrunpa.com;
- Display table at race day event for handing out company information, products, and giveaways;
- 5 Lawn Signs with company logo (produced by UMBA);
- 2 Lawn Signs provided by company.

Cost \$1,500.00



42nd Annual Revolutionary Run Sponsorship



Fun Run Sponsor

- Logo and/or company name on promotional material and T-shirts with other sponsors at the Fun Run level (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Logo with link to company website on www.revrunpa.com;
- Display table at race day event for handing out company information, products, and giveaways;
- 2 Lawn Signs with company logo (produced by UMBA).

Cost \$500.00

Patron of Miles Sponsor

- Logo and/or company name on 18" x 24" Mile Marker signs at mile markers 1 through 6 for the 10K race and mile markers 1 through 3 for the 5K race.

Cost \$250.00

Friends of UMBA Sponsor

- Thank you for your support!

Cost \$100.00



42nd Annual Revolutionary Run Sponsorship



Primary Contact			
Company / Donor Name			
Address			
City			
State		Zip Code	
Phone		Fax	
Email		Website	

Sponsorship Amount in US\$	
Sponsorship Level <i>(UMBA Committee use only)</i>	

Signature of Primary Contact		Date	
My signature indicates authorization to make this commitment on behalf of my company. (Please check to confirm)	<input type="checkbox"/>		

Please make checks payable to **UMBA Society Rev Run** and mail original form with payment to UMBA, P.O. Box 43, Washington Crossing, PA 18977

This is your invoice for payment.

Thank you for your support!

www.revrumpa.com

The Revolutionary Run is a 501(c)(3) nonprofit EIN: 47-5039110