

The 43rd Annual



Revolutionary Run 2025



A Community Charitable Organization



Established 1967

UMBA

P.O. Box 43

Washington Crossing, PA 18977

Dear Sponsor,

Upper Makefield Business Association (UMBA) welcomes your participation supporting its efforts hosting the 43rd Annual Revolutionary Run. The Revolutionary Run takes place on **Friday, July 4, 2025** in Washington Crossing Historic Park, Pennsylvania. The park is located near the intersections of Route 32 and Route 532. The races kick-off at 8 AM with the post race awards being presented at 10:30 AM.

We live in a community which is the envy of all who visit here. Our fine schools, our pleasant communities, our open spaces and scenic natural beauty, our businesses that support the residents and visitors and our historic sites.

Washington Crossing State park is the site of General George Washinton's historic 1776 Christmas night crossing of the icy Delaware River. For almost ten hours, boats and ferries moved continuously back and forth carrying men, horses and cannon to the Jersey side. By midnight a strong storm had developed, hurling sleet, hail and snow at the rebel army. Landing at Johnson's Ferry, the Continental Army still faced an arduous nine mile march to Trenton as the storm continued with a vengeance. Reaching Trenton in the early morning of December 26th, the American Army surrounded, defeated and captured over 900 Hessian mercenaries and secured a morale boosting victory of immeasurable proportions. Historians generally agree that this surprise victory was, in fact, the "turning point of the Revolutionary War.

It is only fitting that the start and finish lines of the RevRun are located where then General George Washington and his troops “turned the tide” of the Revolutionary War.

UMBA is proud to have served this community since 1967; 2025 is our 58th year as a community charitable organization! It is our hope and desire to maintain this status of excellence through the joint efforts of our membership, the businesses within the community, and our commitment to community service along with our partnerships with the Upper Makefield Township, and the many sponsors, volunteers and contributors over the years who have allowed us to give back in many ways.

Your kind support of events such as the Revolutionary Run will allow UMBA to continue these needed causes for many years to come.

The 2025 Revolutionary Run raised funds will benefit:

- The Upper Makefield Township Emergency Fund;
- UMBA Scholarships for high school students continuing their education. Over \$150,000 has been offered to students over the years;
- UMBA Sunshine Fund helping families in need or crisis;
- Upper Makefield Volunteer Fire Department;
- Washington Crossing Historic Park;
- Newtown Ambulance Service

The Revolutionary Run is a USATF Mid-Atlantic sanctioned and officially timed and recorded race with our partner CompuScore. The race draws an audience of 1,200 to 2,000 runners, their families, friends, and spectators. There are three separate events: a 10K certified race, 5K certified race, and 1 mile “Fun Run”.

UMBA and its members spend a great deal of time preparing for the Revolutionary Run. At daybreak on the on July 4th, dozens of volunteers coordinate registration, first aid, parking, water stations, and a host of other necessary functions. As sponsors, you can be sure that all these diverse groups recognize and support the businesses and organizations who have so generously contributed to the success of the event.

We appreciate your support to create a unique, historical and great community event. Will you help us by being a 2025 Revolutionary Run sponsor?

Sincerely,

Revolutionary Run Committee

Kevin T. Brooks, Harry Barfoot, Matthew J. McElroy, Scott Miller, Janet Dotson, Robert Shaw





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43rd Annual Revolutionary Run Sponsorship



Platinum Medal Sponsor

- Company reference to the event name, e.g., The 2025 Rev Run Sponsored by XXX Company;
- Prominent logo and/or company name on all promotions and publicity, including print ads, press releases, race applications, T-shirts (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Company announced numerous times during race day festivities;
- Logo with link to company website on www.revrunpa.com;
- 10 Social Media Posts a month;
- RevRun Email to runners via email with company logo at the bottom of the email;
- Display table at race day event for handing out company information, products and giveaways;
- Opportunity to start 10K or 5K races and present awards at Finish;
- 10 Lawn Signs with company logo (produced by UMBA);
- 10 Lawn Signs provided by company;
- Opportunity for the sponsorship company to do One (1) 30 second video promotion for your company with reference to the Revolutionary Run (to be provided by the sponsoring company) for social media;
- Up to three (3) promotional emails to runners and supporters (to be approved by the Rev Run Committee). The list of runners will NOT be released to any company due to data protection;
- Logo and/or company name on 18" x 24" Mile Marker signs at mile markers 1 through 6 for the 10K race and mile markers 1 through 3 for the 5K race.
- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

Cost \$6,000.00



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43rd Annual Revolutionary Run Sponsorship



Gold Medal Sponsor

- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors at the Gold Medal level (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Logo with link to company website on www.revrunpa.com;
- 5 Social Media Posts a month;
- RevRun Email to runners via email with company logo at the bottom of the email;
- Display table at race day event for handing out company information, products and giveaways;
- Opportunity to start 10K OR 5K Run and present 10K OR 5K awards;
- 5 Lawn Signs with company logo (produced by UMBA);
- 5 Lawn Signs provided by company;
- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

Cost \$3,000.00

Silver Medal Sponsor

- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors at the Silver level (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Logo with link to company website on www.revrunpa.com;
- 4 Social Media Posts a month;
- RevRun Email to runners via email with company logo at the bottom of the email;
- Display table at race day event for handing out company information, products, and giveaways;
- 4 Lawn Signs with company logo (produced by UMBA);
- 2 Lawn Signs provided by company;
- Brochure PDF profile of sponsorship company distributed online and email to all registrants

Cost \$1,500.00



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43rd Annual Revolutionary Run Sponsorship



Bronze Medal Sponsor

- Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors at the Bronze level (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Logo with link to company website on www.revrunpa.com;
- 4 Social Media Posts a month;
- RevRun Email to runners via email with company logo at the bottom of the email;
- Display table at race day event for handing out company information, products, and giveaways;
- 3 Lawn Signs with company logo (produced by UMBA);
- 2 Lawn Signs provided by company;
- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

Cost \$1,000.00

Fun Run Sponsor

- Logo and/or company name on promotional material and T-shirts with other sponsors at the Fun Run level (subject to deadlines);
- Display company banner(s) along race course AND start and finish lines (to be provided by the sponsoring company);
- Logo with link to company website on www.revrunpa.com;
- 3 Social Media Posts a month;
- Display table at race day event for handing out company information, products, and giveaways;
- 2 Lawn Signs with company logo (produced by UMBA);
- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

Cost \$500.00



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43rd Annual Revolutionary Run Sponsorship



Patron of Miles Sponsor

- Logo and/or company name on 18" x 24" Mile Marker signs at mile markers 1 through 6 for the 10K race and mile markers 1 through 3 for the 5K race.
- 2 Social Media Posts a month;
- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

Cost \$250.00

Friends of UMBA Sponsor

- Thank you for your support!
- Brochure PDF profile of sponsorship company distributed online and email to all registrants.

Cost \$100.00

	Platinum	Gold	Silver	Bronze	Fun	Patron	Friends
Company reference to the event name	✓						
Prominent logo and/or company name on all promotions and publicity,	✓						
Display company banner(s) along race course AND start and finish lines	✓	✓	✓	✓	✓		
Priority listing of logo and/or company name on promotional material and T- shirts with other sponsors	✓	✓	✓	✓	✓		
Company announced numerous times during race day festivities	✓	✓	✓	✓	✓		
Logo with link to company website on www.revrunpa.com	✓	✓	✓	✓	✓	✓	
Social Media Posts a month	10	5	4	4	3	2	
Display table at race day event for handing out company information, products and giveaways	✓	✓	✓	✓	✓		
RevRun Email to runners via email with company logo at the bottom of the email	✓	✓	✓	✓			
Opportunity to start 10K or 5K races and present awards at Finish	✓						
Lawn Signs with company logo (produced by UMBA)	10	5	4	3	2		
Lawn Signs provided by company	10	5	2	2			
Opportunity for the sponsorship company to do One (1) 30 second video promotion for your company with reference to the Revolutionary Run (to be provided by the sponsoring company) for social media	✓						
Promotional Emails to Runners (to be approved by the Rev Run Committee). The list of runners will NOT be released to any company due to data protection	3						
Logo and/or company name on 18" x 24" Mile Marker signs at mile markers 1 through 6 for the 10K race and mile markers 1 through 3 for the 5K race.	✓					✓	
Brochure PDF profile of sponsorship company distributed online and email to all registrants	✓	✓	✓	✓	✓	✓	✓
Price	\$6,000	\$3,000	\$1,500	\$1,000	\$500	\$250	\$100



43rd Annual Revolutionary Run Sponsorship



Primary Contact			
Company / Donor Name			
Address			
City			
State		Zip Code	
Phone		Fax	
Email		Website	

Sponsorship Amount in US\$	
Sponsorship Level <i>(UMBA Committee use only)</i>	

Signature of Primary Contact		Date	
My signature indicates authorization to make this commitment on behalf of my company. (Please check to confirm)	<input type="checkbox"/>		

Please make checks payable to **UMBA Society Rev Run** and mail original form with payment to UMBA, P.O. Box 43, Washington Crossing, PA 18977

This is your invoice for payment.

Thank you for your support!

www.revrumpa.com

The Revolutionary Run is a 501(c)(3) nonprofit EIN: 47-5039110